



VANS
VISUAL ARTS
NOVA SCOTIA

FALL 2011 Workshops

<http://www.visualarts.ns.ca> for more info or to register

Information Sessions

Introduction to Digital Copyright for Visual Artists

By Donation

The aim of copyright is to create incentives for art to be created, designed and, in many cases, shared or exhibited. But, what has been the impact of your work as it relates to the internet? The enforcement and management of copyright becomes increasingly difficult when work is placed online. This workshop will explore the Copyright Act, moral rights, fair dealing and infringement as they relate to copyright for artists who chose to place their work on the internet. Facilitated by a legal expert, this workshop will give you information, tips and strategies for artists to better advocate for their rights. Donations will be accepted towards the VANS Artists Emergency Fund. Donations of \$10 or more will receive a charitable tax receipt.

Halifax: VANS, 1113 Marginal Rd; Oct 18, 6-9pm,

Instructor: Artists Legal Information Society present: Rob Cowan; Registration Deadline: Oct 12

Estate Planning For Visual Artists

By Donation

Examining both benefits and repercussions, as well as best practices, this session will help demystify the estate planning process and empower artists to take control of their professional practices. Planning your estate should be a part of every artist's professional toolbox, so don't miss this valuable opportunity to learn how to do it right. Donations will be accepted towards the VANS Artists Emergency Fund. Donations of \$10 or more receive a charitable tax receipt.

Halifax: VANS, 1113 Marginal Rd; Date & Time TBA

Instructor: Artists Legal Information Society present: Alanna Mayne ; Registration Deadline: TBA

Professional Development Series

Financial Management for Artists II: Tax Advice for Artists

\$20 VANS members \$35 non-members

Come equipped with questions and join your peers and a Chartered Accountant for an informal Q&A session and discover best income tax strategies for visual artists at a small portion of the regular professional fees.

Truro: Date & Time: TBA

New Glasgow: Nathan MacLeod, Nov15, 6-8pm

Sydney: Carroll Vickers, Nov 15, 6-8pm

Contextualizing Curatorial Practices I: An Introduction

\$40 VANS members \$55 non-members

Susan Gibson-Garvey will reveal her process, alongside her curatorial project at MSVU Art Gallery. This workshop will not only provide a sneak-peak into the professional side of curatorial practice, but explain in greater detail the foundation, process and final application of curating. This seminar will be useful for artists interested in undertaking aspects of curatorial practices or artists who want to better understand the curatorial process.

Halifax: MSVU Art Gallery, 166 Bedford Hwy; Oct. 2nd, 1pm-5pm.

Instructor: Susan Gibson-Garvey; Registration Deadline: Sept 29

Make Time To Make Art

\$40 VANS members \$55 non-members

Do you ever feel like you don't have time to make art, so you don't? This workshop will offer practical ways to make art, even when you don't think you have time. On a micro and macro scale, professional artist, Sarah Maloney will talk about her experiences managing time, roles and responsibilities, along with her successful professional art practice. This workshop is ideal for those who enjoy experiential learning processes.

Halifax: VANS, 1113 Marginal Rd; Oct. 25, 6pm-9pm

Instructor: Sarah Maloney; Registration Deadline: Oct 18

Going Public II: Social Media - Marketing Strategies for Artists

\$40 VANS members \$55 non-members

Instead of focussing on traditional methods of marketing (still necessary for artist success), this workshop will focus on marketing strategies using social media. It has been proven that social networks and online communities are an important component in your overall marketing strategy as a visual artist but, social media takes creativity, planning and consistent monitoring. To take your arts promotions to the next level, this workshop will help you make an impressionable online presence using twitter and facebook. With the guidance of our PR professional, this workshop will outline your social media objectives; provide engaging and manageable strategies; help you to meet your marketing objectives; and will help you schedule your PR time.

Halifax: Nov 9, 6-9pm Instructor: Anita Hovey Registration Deadline: Nov 2

Wolfville: Date & Time: TBA Instructor: TBA Registration Deadline: TBA

Documentation: How to Properly Document your Art

\$40 VANS members \$55 non-members

Artists will be shown how to photograph 2 dimensional and 3 dimensional work using a digital camera, alongside a variety of lighting methods, including professional and household lighting and camera mounted flashes. This workshop will help artists develop ways to professionally document their work using readily available equipment available from around the studio or in the home. The workshop will also give basic instruction on how to download images from camera to computer, how to resize for email and/or cd format and basic slide documentation. It is recommended that participants register for the VANS Introduction to Digital Imaging, as well.

Sydney: CBU Art Gallery, Instructor: Graham Iddon. Nov 13, 1pm-4pm. Register by: Nov 7

Lunenburg: Location, Date & Time TBA
Instructor: Peter Barss, Registration Deadline TBA

Halifax: Location, Date, Time & Registration Deadline TBA. Instructor: Aaron Mckenzie Fraser

Digital Development Series

Digital Imaging I: Introduction to Digital Imaging for Visual Artists

\$55 VANS members \$75 non-members

This workshop is a basic introduction to digital imaging using Adobe Photoshop software. Topics covered will include: an overview of scanning and digital cameras, available tools, terminology such as JPEG, pixel, dpi, resolution, layers and selections; building skills in cropping, resizing, retouching, sharpening, colour correction, image repair, combining images and optimizing the quality of images for print, display, publication or the internet. Sample images provided, but images of your own would be welcomed. This workshop appeals to Artists/Craftspeople with little to no knowledge of digital imaging programs.

Lunenburg: Date & Time TBA

Instructor: Peter Barss; Registration Deadline: TBA,

Peer to Peer Discussions

VANS will facilitate the following discussion forums, in an effort to uncover the successes and difficulties of the following topics and to consider strategies to build on these experiences. Peer to peer discussions are free and open to the public.

Open Mic Night for Visual Artists

October 26, 6pm, VANS - 1113 Marginal Road

This free and public discussion takes inspiration from Pecha Kucha, the format will allow artists to learn how to concisely talk about their work, network and make a creative impression. Interested in participating? Contact VANS - vans@visualarts.ns.ca or (902) 423-4694

Collaborative Practices for Visual Artists

November 8, 6pm, VANS - 1113 Marginal Road

This free and public discussion will allow artists to talk about alternatives to maintaining their professional visual art practices with their peers. Join visual artists who find innovative approaches to sustaining their professional art practice outside of the typical funding system. Panels will begin with 15 minute artist presentations reflecting on professional processes, and follow with a Q+A period.

VISUAL ARTS NOVA SCOTIA

Artist Workshop Series Fall 2011

<http://visualarts.ns.ca>

HOW TO REGISTER

**Are you a VANS Member? If so, receive special discount prices on VANS' Workshops!
Find out, by visiting VANS' website.**

Select one of the following three options to register for VANS Professional Development Workshops:

- 1. ONLINE:** Please visit us at <http://www.visualarts.ns.ca> (see **Programs/Workshops**) to see a listing of all our workshops, fee discounts for VANS Members and to register and pay through Paypal
- 2. MAIL:** Please fill out the form below and send it with a cheque to Visual Arts Nova Scotia at 1113 Marginal Rd, Halifax, NS, B3H 4P7
- 3. IN PERSON:** Drop by our offices during regular business hours to register and pay in person. **Please note, we only accept cash and cheque in the office.**

REGISTRATON FORM - FALL 2011

Name: _____

Address: _____

City/Province/Postal Code: _____

Email Address: _____

Phone Number: (Daytime) _____ (Evening) _____

Workshop Title/Location/Date: _____

_____	\$
_____	\$
_____	\$
_____	\$
_____	\$
_____	Total Enclosed: \$

Please send registration form and payment, in the form of a cheque or money order made payable to VANS, before the indicated workshop registration deadline to:

Visual Arts Nova Scotia 1113 Marginal Road; Halifax, NS; B3H 4P7

CANCELLATION POLICY

Refunds of 75% of workshop fee will be given if cancellation occurs 15 days or more prior to the beginning of the workshop. No refund will be given if cancellation occurs less than 15 days prior to the beginning of the workshop. If VANS has to cancel the workshop for any reason, registrants will be notified and given a full refund.

VANS recognizes the support of the Province of Nova Scotia through the Department of Communities, Culture & Heritage.